



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 L

Results as of: 10/31/2018

GMT: CARLTON LLOYD

LOCATION TENNESSEE

GMT CA

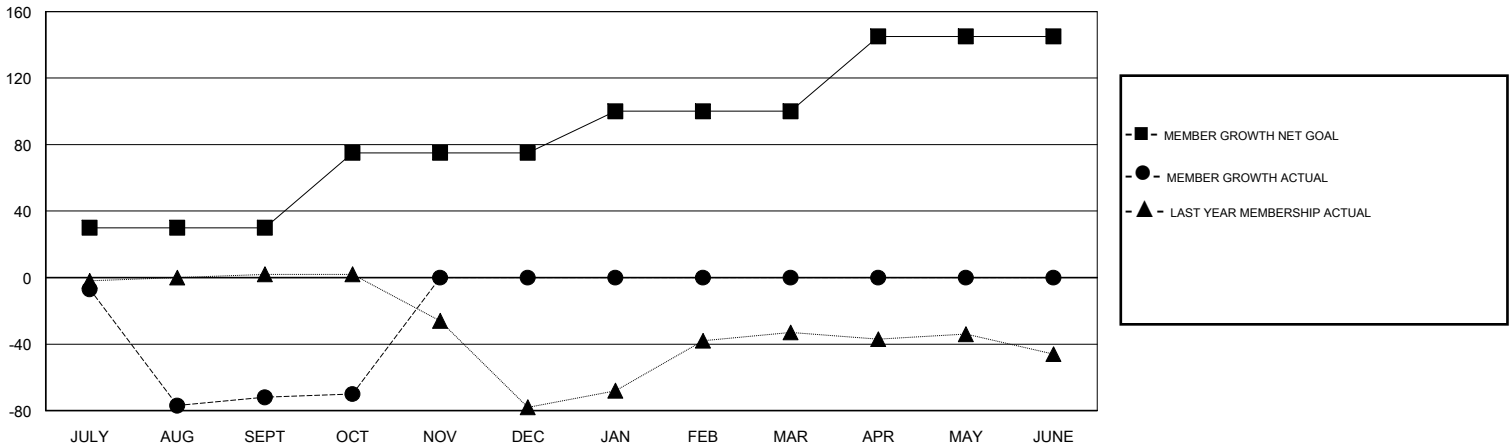
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 2             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 30                     | 34                   | 98   |
| OCT/NOV/DEC           | 45                     | 5                    | 2  |
| JAN/FEB/MAR           | 25                     | 0                    | 0  |
| APR/MAY/JUNE          | 45                     | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                         |
|-------------------------|
| <b>DROPPED CLUBS: 2</b> |
|-------------------------|

14 CLUBS OF 40 ADDED 1 OR MORE NEW MEMBERS

| GENDER DISTRIBUTION                    |              |
|--|--------------|
| MALE                                   | 555 (67.35%) |
| FEMALE                                 | 269 (32.65%) |
| Women Percentage Fiscal Year Goal: 30% |              |

| DROPPED MEMBERS |            |
|-----------------|------------|
| DECEASED        | 3          |
| CLUB CANCELLED  | 55         |
| OTHER           | 42         |
| <b>TOTAL</b>    | <b>100</b> |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                                 |    |
|---------------------------------|----|
| TOTAL FAMILY UNIT MEMBERS       | 88 |
| FAMILY MEMBERS PAYING HALF DUES | 44 |